

For Immediate Release
AIME, Melbourne
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Thailand Convention & Exhibition Bureau (TCEB): Stand 4206, Table 14
Contact: Mark Breit

Quest Team Building Expands Throughout Asia

Phuket-based Quest, Asia's leading and most innovative corporate team building organisation, now offers its unique programmes at a new site on the Indonesian resort island of Bintan near Singapore and is poised for further expansion throughout the region.

Quest Bintan, a permanently managed facility with a full Quest team, recently ran its first programme, an "Amazing Race" for a 36-strong Unilever Singapore group.

Quest will also be managing all team building operations at the new Laguna Lang Co resort in central Vietnam, due to open later in 2012.

Its head office remains at Laguna Phuket, where it has been operating since 1995.

The regional expansion is supported by a new Quest corporate tagline – "Leading the Way" - and redevelopment of its website to offer more interactive experiences.

"These are all significant developments that take Quest to new heights of service in Asia's corporate team building arena," said Alun Gathergood, Quest regional manager.

"As well as our three managed facilities in Phuket, Bintan and central Vietnam, we can now operate anywhere in Asia to meet the varying demands of regional MICE planners with our range of tailor-made team building programmes."

Quest's new website www.questleadingtheway.com is scheduled for launch at the end of Q1 2012. Before that, all enquiries can be sent to: info@questleadingtheway.com

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Note to the Editor:

Laguna Phuket is Asia's finest destination resort – a collection of deluxe hotels and villas including Banyan Tree Phuket, Angsana Laguna Phuket, Dusit Thani Laguna Phuket, Laguna Beach Resort, Outrigger Laguna Phuket Resort & Villas, Best Western Allamanda Laguna Phuket, and Laguna Holiday Club Resort - all sharing 1,000 acres of tropical parkland and three kilometres of beach frontage with Laguna Phuket Golf Club, Canal Shopping Village, Banyan Tree Spa, four Angsana Spas, Laguna Wedding Chapel, the Quest team building facility, and Latitude, a unique stand-alone function venue.



Quest now offers its innovative and effective team building programmes throughout Asia. Laguna high resolution image available at: <http://www.lagunaphuket.com/media-hub/imagegalleries/MediaReleases/316/IndustrialEspionage.jpg>



Team building is always fun with Quest. Laguna high resolution image available at: <http://www.lagunaphuket.com/media-hub/imagegalleries/MediaReleases/317/HulaHoopRelay.jpg>

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Quest's Portfolio Offers Variety of Unique Challenges



"The Director's Chair" challenges teams to produce, direct and star in an TV ad for their company's product. Laguna high resolution image available at: <http://www.lagunaphuket.com/media-hub/imagegalleries/MediaReleases/317/Clapper Board.jpg>



Quest's team building programmes are tailored to suit specific company requirements. Laguna high resolution image available at: <http://www.lagunaphuket.com/media-hub/imagegalleries/MediaReleases/317/Slippery Mat.jpg>

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Quest's regional expansion is supported by its portfolio of unique team building programmes.

The portfolio was recently enhanced with "The Mole," an espionage-themed event to test observation, planning and strategising skills.

A highly imaginative team building event, The Mole has "spies" infiltrating teams of "agents" to steal information and sabotage activities. The covert operations are perfect for a half-day schedule and likely to leave participants shaken – but not stirred.

Quest's "Amazing Race" focuses on team synergy, strategising and execution of a solid plan, all involving a race against the clock with coded clues and maps.

"Survivor Challenge," based on the popular TV reality show, brings teams together to outwit, outplay and outlast each other in a series of challenges that aim to improve intra-company relations through development of communication channels, resource management and camaraderie.

And also featured in Quest's portfolio is "The Director's Chair," a creative challenge for teams to produce direct and star in a TV advertisement for one of their company's products to be reviewed by a panel of "film critics" made up of their colleagues.

The complete portfolio of Quest programmes is continually updated, and all can be adapted and tailored to suit specific customer requirements.

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